

Model Communities

making walking and cycling the easiest transport choice



Model Community Structure

Nationally coordinated (MC steering group)

- Network Management - Gerry Dance (Project Manager) & Glenn Bunting
- Integrated Planning - Mark Edwards
- Assessment - Coral Aldridge & Douglas Robertson
- Performance Monitoring – Tony Lange
- Investment & Revenue - Sandy Fong
- National Communications - Philip Langenhoven

Regionally managed and implemented

- Programme & Funding Manager / Programme Advisor

Selection process

Two stage process

Stage 1: Started in January 2010

- Councils invited to submit expressions of interest
- 22 proposals received

Stage 2: 4 short listed councils Nelson, New Plymouth, Hastings & Taupo

- New Plymouth & Hastings demonstrated the best integrated packages of activity & leadership and commitment

Locations announced 25 June

- New Plymouth and Hastings NZ's first walking and cycling Model Communities
- New Plymouth will get a \$3.7m boost
- Hastings will get a \$3.6m boost
- The \$7.3m investment is from the walking and cycling activity class in the NLTP over the 2010/11 and 2011/12 financial years
- Nelson and Taupo submitted high quality proposals and are making good progress

Model Community Objectives

Purpose of investment:

- To deliver walking and cycling environments that make either walking or cycling the easiest transport choice for the community
- Focussed investment that will deliver a successful Model Communities
- More people walking and cycling
- In the longer term an integrated transport vision



Demonstrating success ?





New Plymouth

A MODEL WALKING AND CYCLING COMMUNITY



What a vision can do



The vision for New Plymouth as a model community is for its residents to choose walking and cycling on spectacular shared pathways and streetscapes

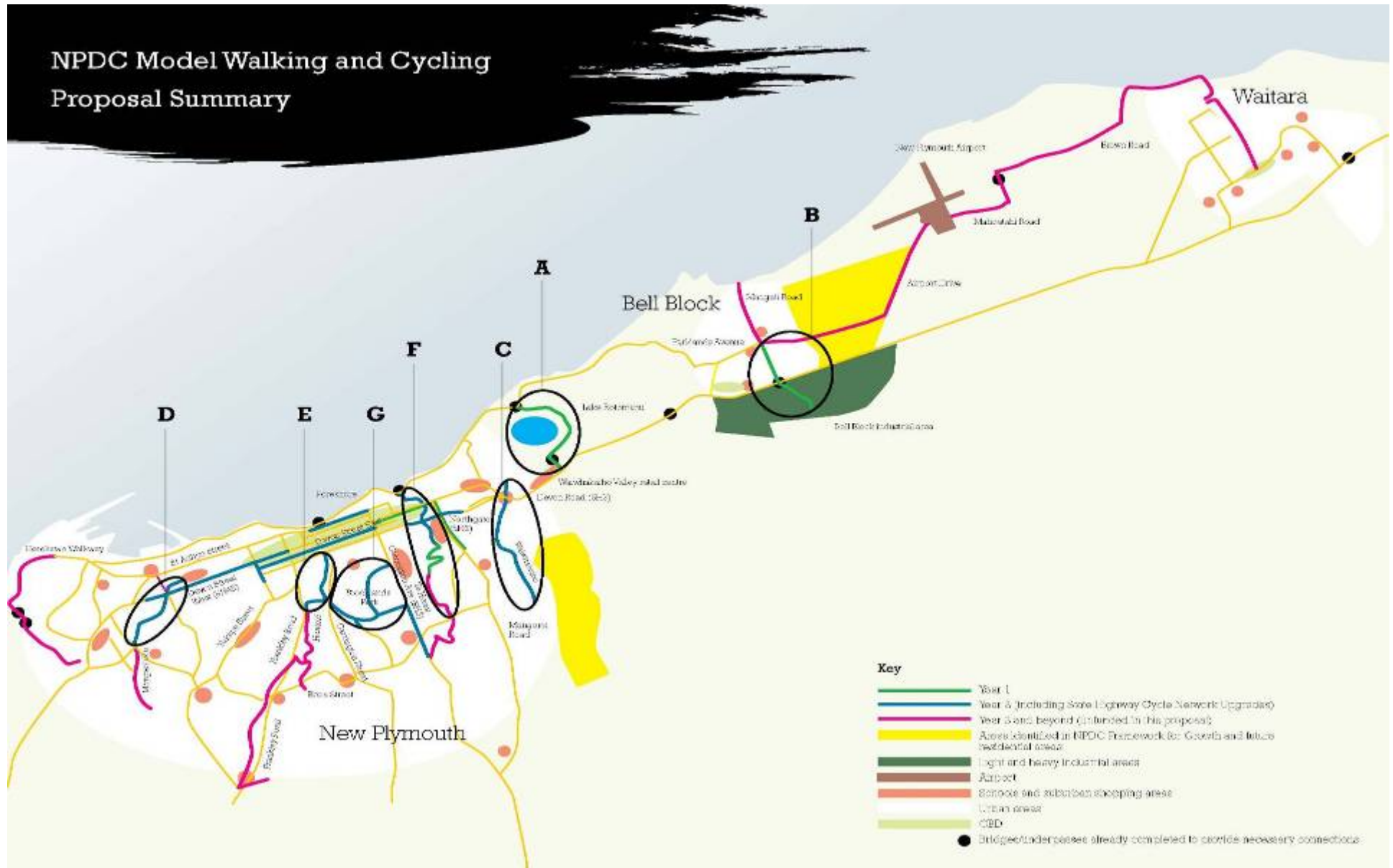
Their Vision

- Leverage on existing success
- Respond to identified latent demand
- Use the benefit of international research and current trends
- Find the best fit with current strategies and policies
- Steer away from regulation and enforcement

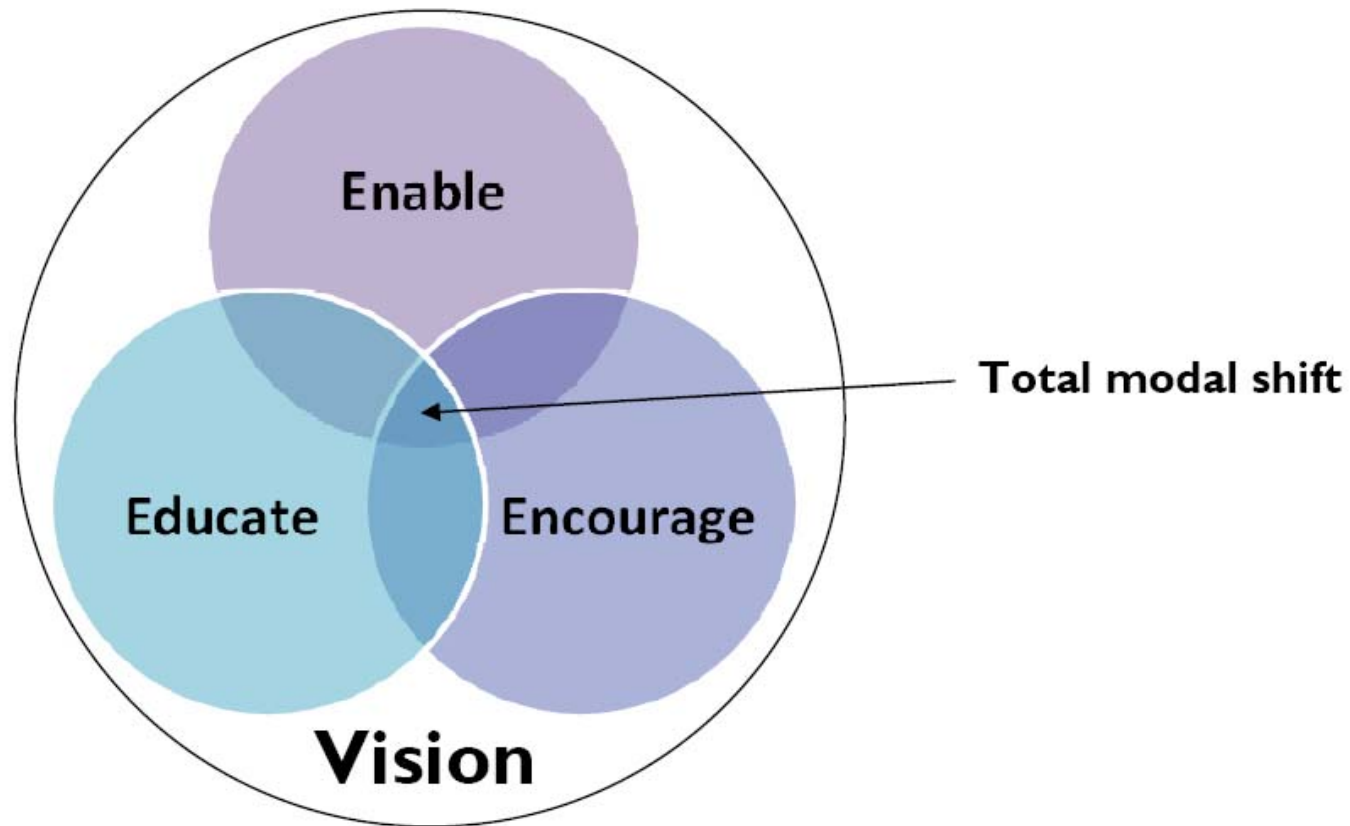
Shared space concept in a fun way



NPDC Model Walking and Cycling Proposal Summary



Approach to vision



Package of activity - Enabling

- Shared pathways projects, prioritised for maximum impact
- Complementary Local and State Highway on-road cycle improvements
- The ongoing opportunities for expanding the network – Waitara and Beyond
- The Active Transport Hub
- “NPDC Shared Street” and shared space in the city centre
- Other infrastructure

Package of activity - Education

- Cycle skills training to all year 6 students
- Kids Involved in Driving Down Speed
Share the road and pathway campaigns
- Captain Car Door
- Further initiatives



Package of activity - Encouragement

- Wild West Bike Fest
- Car free days
- School gateway projects
- Travel Planning, surveys
modal mapping - Smartmoves
- Movement web site



Hastings

A MODEL WALKING AND CYCLING COMMUNITY



Their Vision - Making Walking & Cycling Irresistible



Package of Activity

- Focussed on 4 key arterials
- Complete routes linking communities & modes
- Footpath renewal, connectivity and lighting enhancement
- Targeted travel planning & marketing with 4 key user groups
- A network of information signs, bike stands and seats



Package of Activity

- Cycling education in schools
- Working with a pilot community
- Micro-simulation model to assist decision making
- Community-wide & targeted monitoring
- Developing a best practice guide



Target group approach

20

1. Walk & Cycle to Work

Largest proportion of trips + smallest propensity to walk & cycle = significant opportunity.

2. Walk & Cycle for fun

A basis from which to encourage cycling for other journeys

3. Walk & Cycle to Shop

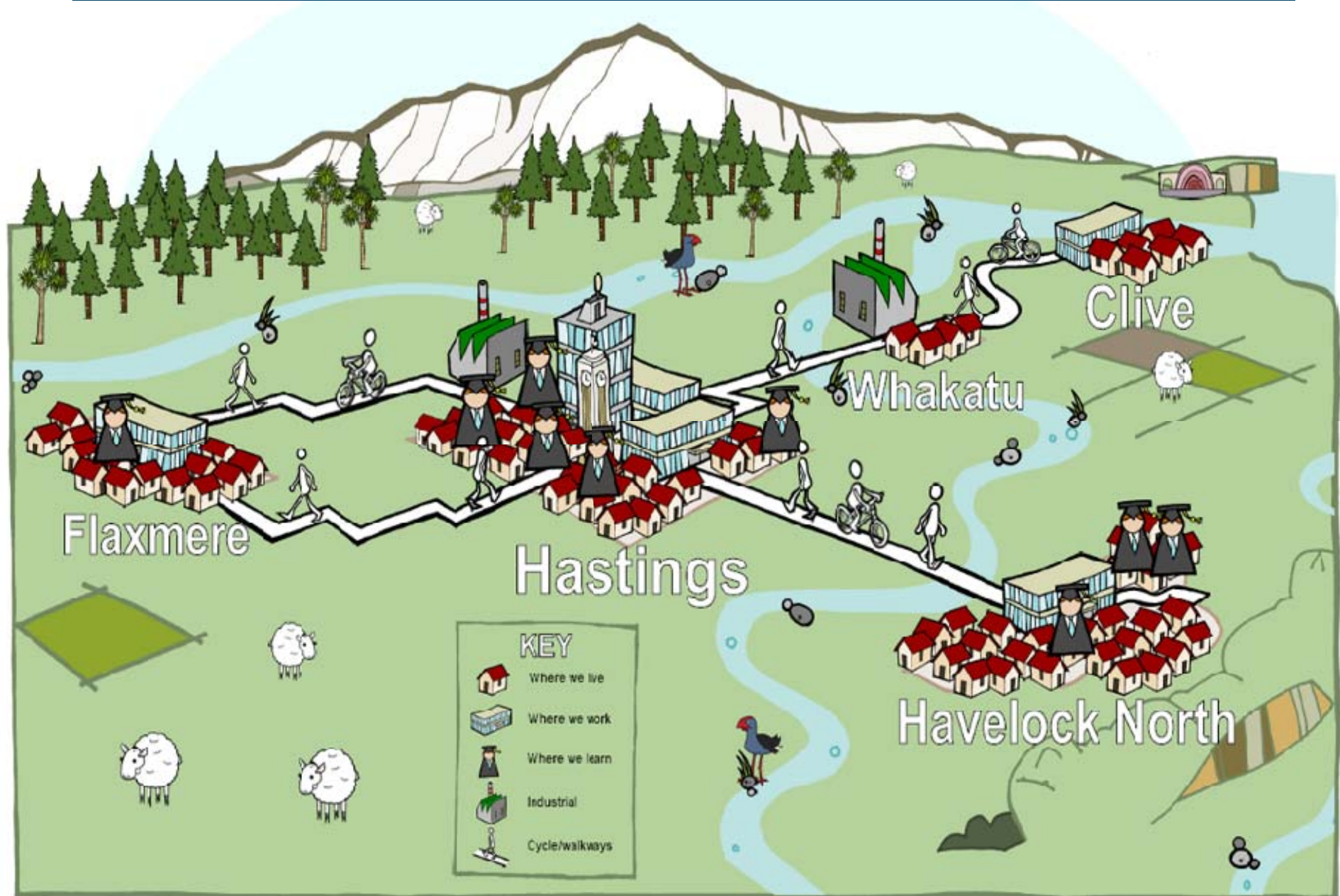
Little attention to date. HDC wants to focus on this.

4. Walk & Cycle to School

Most vulnerable user group but generally the group most willing to walk or cycle.



4 key arterials linking neighbouring communities



Integrated delivery approach

with New Plymouth & Hastings

- With land use & development
- Social needs
- Other transport modes
- Existing and new infrastructure
- Community programmes
- Monitoring and evaluation
- New Plymouth & Hastings are keen to share learning's with other councils
- Transferability to other locations

Partnerships the key

- Within council with other business groups
- Leveraging off other investment
- NZTA and other key community agencies
- NZ police, schools, Advocacy groups, local employers
- Work with other Model Community & develop best practice research guide
- Other opportunities within the community

Where to from here

- Strong emphasis on partnership approach with NZTA
- Will work closely with the two councils to progress approved packages of activity
- Set up governance and implementation frameworks
- Learn as much as we can about investing in a model community in the NZ context
- Continue to assist Nelson and Taupo on their model community journey

Key outcomes:

- Demonstrate success
- More people walking and cycling
- Testing viability of concept with the long term view of securing more funding so concept can be rolled out to other communities



Thank you...



Further info contact Gerry Dance on Gerry.Dance@nzta.govt.nz